



2021 23rd ANNUAL NAFSC ICE SHOW SPONSORSHIP, ADVERTISEMENT, VENDOR, AND SUPPORT OPPORTUNITIES

\$500 or more - Gold Medal Sponsor (3 available)

- * Recognition of your support to include:
 - Advertising in Program (Back outside cover color – 1 available; 11x17 spread in BW inside program – 2 available)
 - Thank you sign/banner
 - Your company's name/logo and URL link displayed on the NAFSC Website designating your gold medal sponsor status
 - Recognition in social networking campaign (Facebook, Twitter, etc.)
 - Company logo on all event advertisements
 - Recognized at all three shows
 - Opportunity to host a table at the event to distribute promotional material, etc.
 - 2 Complimentary Premium Seat Tickets
 - 2 Complimentary Programs

\$375 - Silver Medal Sponsor (2 available)

- * Recognition of your support to include:
 - Advertising in Program (Inside front or inside back cover color – 2 available)
 - Thank you sign/banner
 - Your company's name/logo and URL link displayed on the NAFSC Website designating your silver medal sponsor status
 - Recognition in social networking campaign (Facebook, Twitter, etc.)
 - Company logo on all event advertisements
 - Recognized at all three shows
 - Opportunity to host a table at the event to distribute promotional material, etc.
 - 2 Complimentary Premium Seat Tickets
 - Complimentary Program

\$250 - Bronze Medal Sponsor

- * Recognition of your support to include:
 - Advertising in Program (Full page ad – black & white)
 - Thank you sign/banner
 - Your company's name/logo and URL link displayed on the NAFSC Website designating your bronze medal sponsor status
 - Recognition in social networking campaign (Facebook, Twitter, etc.)
 - Company logo on all event advertisements
 - Recognized at all three shows
 - 2 Complimentary Tickets
 - Complimentary Program

OTHER OPPORTUNITIES TO CONTRIBUTE

Patron Donation Levels:

- * Senior \$100
- * Junior \$ 75
- * Juvenile \$ 50
- * Preliminary \$ 25

(Patrons will receive recognition in the ice show program)

Vendors:

- * Vendors may purchase a booth space to sell merchandise, pass out promotional material, etc. during competition.
 - Rate: \$75 per day or \$200 for entire weekend

(Limited space available!)

ADVERTISEMENT OPPORTUNITIES

Advertisements in the Ice Show program (Black & White):

- * Full Page Ad \$150
- * Half Page Ad \$ 85
- * Quarter Page Ad \$ 45
- * Business Card Ad \$ 35



2021 23rd Annual NAFSC Ice Show Sponsorship, Advertisement, Support Indication Form

Business Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Contact Phone: _____ Contact Email: _____

Signature _____ **Date** _____

PLEASE INDICATE LEVEL(S) OF SUPPORT:

- | | | | |
|--------------------------|-------------------------------------|-------|--|
| <input type="checkbox"/> | GOLD MEDAL SPONSOR (3 Available) | \$500 | |
| <input type="checkbox"/> | SILVER MEDAL SPONSOR (2 Available) | \$375 | |
| <input type="checkbox"/> | BRONZE MEDAL SPONSOR | \$250 | |
| <input type="checkbox"/> | Full Page Program Advertisement | \$150 | <input type="checkbox"/> Payment Enclosed |
| <input type="checkbox"/> | Half Page Program Advertisement | \$ 85 | <input type="checkbox"/> Please Send Invoice |
| <input type="checkbox"/> | Quarter Page Program Advertisement | \$ 45 | |
| <input type="checkbox"/> | Business Card Program Advertisement | \$ 35 | |
| <input type="checkbox"/> | Senior Patron Donation Level | \$100 | |
| <input type="checkbox"/> | Junior Patron Donation Level | \$ 75 | |
| <input type="checkbox"/> | Juvenile Patron Donation Level | \$ 50 | |
| <input type="checkbox"/> | Preliminary Patron Donation Level | \$ 25 | |

Ad artwork may be sent in hardcopy format, on CD, or via email to pcnafsc@gmail.com. Printed/hardcopy artwork should be a clean, original copy proportional to ad size. Digital artwork should be a high-resolution file (600 dpi or greater) proportional to ad size (see ad size examples on last page).

If you have any questions, please contact Caryn Bickerstaff at pcnafsc@gmail.com or 425-508-3591. Please mail checks/artwork to North Atlantic Figure Skating Club (NAFSC), ATTN: 2021 Ice Show, PO Box 6052, Falmouth, ME 04105.



2021 23rd Annual NAFSC Ice Show Vendor Booth Sign Up Form

Business Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Contact Phone: _____ Contact Email: _____

Signature _____ **Date** _____

I WISH TO SET UP A VENDOR BOOTH ON THE FOLLOWING DAYS:

- | | | | |
|--------------------------|----------------|-------|--|
| <input type="checkbox"/> | FRIDAY | \$ 75 | |
| <input type="checkbox"/> | SATURDAY | \$ 75 | <input type="checkbox"/> Payment Enclosed |
| <input type="checkbox"/> | SUNDAY | \$ 75 | <input type="checkbox"/> Please Send Invoice |
| <input type="checkbox"/> | ENTIRE WEEKEND | \$200 | |

Do you need NAFSC to provide tables for set up?

Yes No How many tables will you need? _____

Vendors set up times and locations will be communicated closer to show weekend. Vendors will be responsible for set up and take down and for all items brought into the rink for show weekend. NAFSC will not be responsible for loss, theft, breakage, etc. that might occur while vendor is participating in NAFSC ice show weekend.

If you have any questions, please contact Caryn Bickerstaff at pcnafsc@gmail.com or 425-508-3591. Please mail checks/artwork to North Atlantic Figure Skating Club (NAFSC), ATTN: 2021 Ice Show, PO Box 6052, Falmouth, ME 04105.

(1/4 page: 2 5/16" x 8")

(Business Card: 3 1/2" x 2")

(1/2 page: 4 7/8" x 8")

(1/4 page: 4 7/8" x 3 7/8")

(Business Card: 2" x 3 1/2")

(Full Page: 10" x 8")